

FIRST SEMESTER

101 MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR

- Understand the different thoughts given by national and international management thinkers.
- Apply the concepts of planning and decision making
- Cultivate an insight into the individual & group behavior
- Comprehend leadership styles and group dynamics

102 MANAGEMENT SCIENCE-I

- Understand the statistical tools and the calculation of various measures of central tendency
- Analyze and apply the concepts of statistics in decision making
- Compare the data of different organizations/departments and formulate hypothesis for future operations
- Do better quantitative research by applying latest technology and software available
- Do better research and make quality project reports.

103 MANAGERIAL ECONOMICS

- Understand the basic concepts and tools of economic analysis for managerial decision making
- Analyze the demand function in order to make forecasting of demand more effective for business
- Understand the market structures and design pricing policies accordingly
- Analyze and evaluate various factors of economy and apply the knowledge acquired in the social and business circle

104 BUSINESS ENVIRONMENT

- Analyze the environment and examine different aspects of business environment
- Evaluate state and markets and assess the impact of liberalization, privatization and globalization
- Critically evaluate economic, industrial, fiscal and monetary policies of India
- Explore the relationship between Business and Politics in India and identify the business problems thereof.

- Examine the ecological environment and develop sustainable development strategies

105 INDIAN ETHOS & VALUES

- Appraise the significance of Indian ethos and values in managerial decision making and exhibit value-centered leadership.
- Create a stress-free environment at the workplace by improving inner capacity to perform better.
- Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
- Execute ethical behavior at the workplace and society at large.

106 ACCOUNTING FOR MANAGERS

- Understand basic accounting process and procedure.
- Demonstrate the use of double entry and accounting systems for recording transactions and events.
- Prepare financial statements of business organizations.
- Design fund flow statement of the organization.
- Analyze financial statements of the organization and use this analysis for financial decision-making.